



NEWS RELEASE

Zapp's Announced as a Winner in People's 2023 Food Awards

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Zapp's Sinfully-Seasoned Voodoo Pretzel Stix top the award's pretzel category!

HANOVER, Pa.--(BUSINESS WIRE)-- **Zapp's**, a brand of daringly different flavors with a unique New Orleans style, has been recognized as a winner of PEOPLE's Food Awards 2023. Zapp's® Sinfully-Seasoned™ Voodoo® Pretzel Stix was selected as the best pretzel in a group of 66 winners based on independent testers who ate, drank, and cooked hundreds of new products. Winners were chosen as the most delicious products in their category.

Zapp's is announced as a winner in PEOPLE's Food Awards 2023! Source: Utz Brands, Inc.

"It's an honor for Zapp's Sinfully-Seasoned Voodoo Pretzel Stix to

be recognized by PEOPLE Magazine and their independent testers as standing at the top of the pretzel category," said Utz Brands, Inc. Senior Vice President of Marketing, Stacey Schultz. "Zapp's pretzels and our beloved Zapp's potato chips share a unique, bold New Orleans style flavor which we are so excited to share with families across the country."

Zapp's Sinfully-Seasoned Voodoo Pretzel Stix also won SELF Magazine's 2023 Pantry Awards four months ago, in February 2023.

Available at leading retailers across the U.S. and online, Zapp's Sinfully-Seasoned Pretzel Stix are available in two big, bold, mouthwatering flavors including Voodoo® and Jazzy Honey Mustard™.

To find Zapp's Sinfully-Seasoned Pretzel Stix near you, visit **Zapp's Sinfully-Seasoned Pretzel Stix Finder**. Join the conversation about Zapp's on **Facebook**, **Instagram**, and **TikTok**. Tell us how you enjoy our Sinfully-Seasoned Voodoo Pretzel Stix.

And, as always, "Laissez les bons temps rouler!"

#ZAPPSPRETZELS

About Utz Brands, Inc.

Utz Brands, Inc. (NYSE: UTZ) manufactures a diverse portfolio of savory snacks through popular brands including Utz®, On The Border® Chips & Dips, Golden Flake®, Zapp's®, Good Health®, Boulder Canyon®, Hawaiian Brand® and TORTIYAHS!®, among others.

After a century with a strong family heritage, Utz continues to have a passion for exciting and delighting consumers with delicious snack foods made from top-quality ingredients. Utz's products are distributed nationally through grocery, mass merchandisers, club, convenience, drug, and other channels. Based in Hanover, Pennsylvania, Utz has multiple manufacturing facilities located across the U.S. to serve our growing customer base. For more information, please visit www.utzsnacks.com or call 1-800-FOR-SNAX.

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